



Leadership
Thru Technology

**Four Tech Blunders Every
Leader Must Avoid**

Leadership Thru Technology

93%

The percentage of professionals who say they need help organizing digital information.

80%

The percentage of time that knowledge workers now spend immersed in technology.

21%

The percentage of every tech-driven work day that is wasted.

2%

The percentage of direct reports who know, practice, and use key tech tips and strategies that boost performance and save time.

Discover why today's leaders love Get Control! time management training.

Contact us for a brochure, demo, or free trial at 888-340-3598 or info@getcontrol.net.

4 Tech Blunders Every Leader Must Avoid

1. "It's Not My Job!"

Challenge: Today's leaders understand the colossal role that technology plays in their people's lives. Unfortunately, most of them have decided that coaching their people on how to best use Outlook, Windows, and SmartPhones is not their job. This means that a huge chunk of their people's day – some 80% – exists in an unproductive, leaderless zone.

Solution: Develop tech-savvy execs via short bursts of focused training. Our [Leadership Thru Technology](#) class provides both the tech strategies and the coaching skills needed to boost team performance.

2. "Dave is Our Outlook®Nerd!"

Challenge: Many leaders refer to their most tech-savvy team members as nerds. Ouch! No one wants to be characterized as a socially awkward tech geek. This is a terrible way to encourage the sharing of critical best practices.

Solution: Ditch the negative terms and celebrate the "tech rock stars" on your team. Develop tech sharing sessions, reverse mentoring programs, and tech tip sheets in order to boost team motivation and performance.

3. "Who Needs iPad®Practice?"

Challenge: Even when leaders share smart Outlook, Windows, or iPad strategies, their direct reports often fail to adopt them. Most leaders just sigh and wonder why. The reason is simple: No practice! As with any sports or arts achievement – repetition and practice is a MANDATORY success factor.

Solution: Leaders need to learn how to coach, motivate, and inspire their people to repeat key skills until they become part of the way everyone works. Our workshops provide specific coaching for leaders to achieve real performance gains.

4. "My People Are Focused and Happy!"

Challenge: Don't kid yourself! More and more of your people are tuning out of your dry weekly teleconferences. It's also likely that remote team members don't feel as valued or connected anymore. Poor use of technology and bad remote leadership skills may be to blame.

Solution: Leaders must upgrade their virtual meeting and remote leadership skills in order to communicate effectively and build team unity. They must learn to [Lead Thru Technology](#).